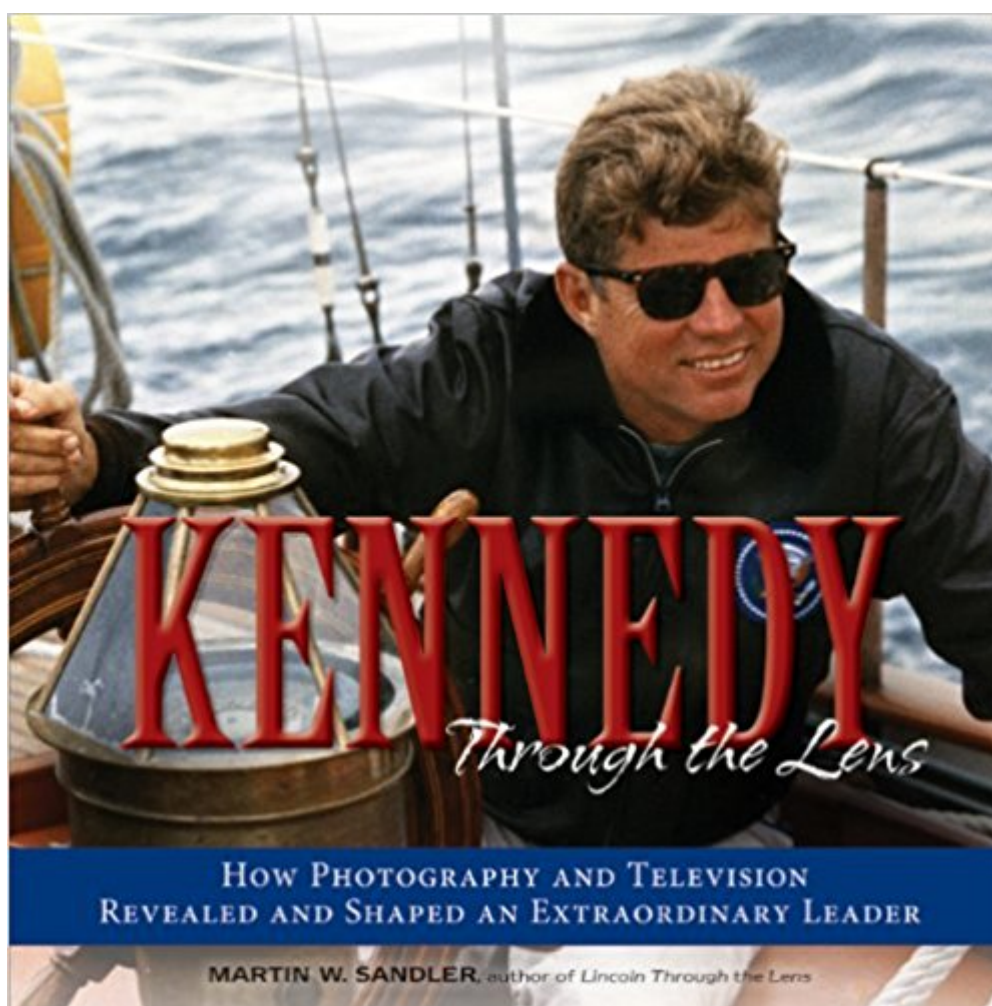




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# Kennedy Through The Lens: How Photography And Television Revealed And Shaped An Extraordinary Leader



## Synopsis

As the well-reviewed Through the Lens series continues, Sandler aims the spotlight on John F. Kennedy, one of our most photogenic presidents, providing insight into how JFK used the new medium of television and the advances in color photography to further his ambitious agenda. Sandler's extensive research at the Kennedy Library sheds light on key events in Kennedy's lifetime that combine to provide an intimate portrait of the man as a brother, a father, an activist, and a president. Out in time for the 50th anniversary of Kennedy's inauguration, this will be an essential addition to any Kennedy collection.

## Book Information

Series: Through the Lens

Hardcover: 96 pages

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Average Customer Review: 5.0 out of 5 stars 4 customer reviews

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## Customer Reviews

A subject particularly well suited to the photo-essay format, John F. Kennedy is portrayed here as an intelligent, likable person and a charismatic, effective leader but also as a photogenic subject in an age of changing visual technology. Television helped him win the presidency, and smaller, lighter cameras took the candid photos that endeared the president and his young family to the nation and the world. Sandler presents Kennedy's life through a series of double-page spreads in which a full-page photo faces a page carrying a heading, several paragraphs of informative text, a smaller photo, captions, and (in the sections before the president's death) a quote from Kennedy. Color photos mix with black-and-white ones, which are occasionally tinted. The presentation concludes with descriptions of places to visit, lists of recommended books and websites, and sources of key concepts, photos, and quotes. As in his other Through the Lens titles,

Sandler offers an engaging, insightful introduction to his subject through both visuals and text.

Grades 6-9. --Carolyn Phelan

“A fascinating photo-essay. Kennedy’s life and administration were documented with a groundbreaking intimacy the public had never known before, making this an accessible, insightful perspective on one of America’s most famous presidents.”

Reviews “A subject particularly well suited to the photo-essay format. As in his other

Through the Lens titles, Sandler offers an engaging, insightful introduction to his subject through

both visuals and text. “Photographs throughout the title are, of course, deftly selected and gloriously reproduced in both color and black and white. This will be a valuable supplement to students researching the president himself, and required reading for kids

interested in media.”

Tnks

Awesome JFK picture book.

This handsome book equally suitable for young people or adults looks at one of our most popular presidents, John F. Kennedy, and the role photography and television played in shaping his presidency and his legacy. An oversize book laid out with a series of two page spreads, the book provides not only fascinating text but a captivating graphic design. Each two page spread has a different striking color scheme, with a quotation from JFK appearing in a colored box near the top of each spread. And what president could be better suited to this photo essay format than the handsome, youthful Kennedy complete with his adorable children and beautiful wife? Sandler explains how Kennedy was the first president to have an official White House photographer, and to permit informal photos throughout the White House, particularly private moments with his family. He was also the first president to widely use color photography and to understand the power of television. Reproduced are famous photos like John John hiding under the Oval Office desk, but also photos that were new to me such as a wonderful color photo of Caroline and John John dressed up in Halloween costumes and plastic masks, visiting their father in the Oval Office, and another with the two children leaping and dancing for their dad, who applauds them from a nearby chair. And who can resist of a photo of JFK being nibbled on by one of Caroline’s ponies? But this book is not just a succession of charming photos of the Kennedys on land and sea. There’s also an

overview of all key aspects of his life and presidency, from discussion of his privileged beginnings, his war service, the space race, Cuban Missile Crisis, civil rights, Vietnam, to his "secrets" (his extra-marital affairs and serious medical issues) to his assassination and legacy. There's plenty of information for a school biographical report, but the book is also great for tweens and teens interested in history who would like to explore the life and legacy of this remarkable man. Author Martin Sandler is the award-winning author of many books for young readers, including *Lincoln Through the Lens* and *The Dust Bowl Through the Lens*.

It was a very good, interesting book. Good pictures! Historically correct from what I know. Would be a good addition to a history class lesson.

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